

Kewal Dedhia

A Creative Professional in field of Media and television. I have experience in Non Fiction Shows, Branding and Social Media Management (SMM).

Skills Summary

Ideation
Execution
Project Management
Branded communication
Social Media Management

Work Experience

- Associate Creative Director – BBC Studio – February 2022 – November 2022
- Associate Creative Director – Endemol Shine India – April 2021 – February 2022
- Senior Supervising Producer – Bigg Boss 13 & Mujhse Shaadi Karoge, Bigg Boss 14 – Endemol Shine India – January 2020 – February 2021
- Supervising Producer – Viacom18, Khatra Khatra and The Khatra Show – February 2019 – October 2019
- Senior Producer – Endemol Shine India, Bigg Boss Season 12 Weekend ka Waar. August 2018 – December 2018
- Senior Producer – Pitchblack Entertainment, Ek VJ ke Liye. April 2018 – July 2018
- Senior Producer – Frames Productions, Family Time with Kapil Sharma. February – April 2018
- Associate Producer – Endemol Shine India, Bigg Boss Season 11 Weekend ka Waar. August 2017 – January 2018

And lot more...

Other Work Experience

Branding

Worked on branding and rebranding on small scale businesses in Mumbai.

Rebranded Rajkamal Oil Mill a 50-year-old oil shop. It involved redesigning the logo, tagline, vision, mission, streamlining offline, and online presence. For Viyaan propagation system designed their offline branding and communication.

Social Media Management

Handled SMM under my company Contour Brand Communications for clients like Mukta Arts, Rajkamal Oil Mill, Stir Fry Grill (restaurant). I along with my co-founders handled each client's social media presence on Facebook, Twitter, Instagram driving sale, and engagement as a requirement.

Contact

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